

**2010- 2014 STRATEGIC PLAN
OF INSTITUTIONAL DEVELOPMENT AT USH
(SUMMARY)**

In compliance with the stipulations of the Strategic Plan of Institutional Development and in line with the provisions of Act 1/2011 and of the University Charter for 2010-2014, *Spiru Haret* University aims to reach certain strategic objectives, targeting the transfer of higher education and research into the national and European space, as well as of the values, rules and regulations promoted by the Bologna Process.

The above objectives are responsible for the following requirements of institutional development:

- a) preparing specialists for a higher qualification level that will allow them to have better chances on the free market competition of the work force;
- b) the development of the research activity, boosting the creativity and thinking, the multilateral valorification of the creation process in sciences, arts, sports, etc.

For 2010-2014, *Spiru Haret* University intends to meet the below **strategic objectives**:

- **O1 actual university autonomy;**
- **O2 looking into the future;**
- **O3 building a quality culture within the organisation;**
- **O4 student-centred learning;**
- **O5 providing financial sustainability.**

The strategic objectives, identified and recommended in accordance with the University current status and of its functional components:

- represent the expression of the academic community intention to be part of the system of values competition, nationwide and internationally;
- are meant to bring new dimensions and significance to the academic community projects.

These strategic objectives will be backed up by *strategic actions* taking place within the functional and managerial academic components of the educational process, namely education, research, international relations, management and human resources, infrastructure, financing, quality evaluation and assurance and of the internal and external communication system.

The strategic actions will take place in 3 stages (short-, medium- and long-term), both within the University and its functional structures, according to the competences and aiming to:

- **increasing the international visibility, via relations of cooperation implemented in joint projects;**
- **diversifying the educational offer – by developing study programmes in the English language;**
- **extending the relation with the business environment – for a better insertion into the labor market for the graduates, accomplishing applied research to benefit the business context;**
- **orientation towards the lifelong learning academic programmes;**
- **promoting the University image in the country and the European area.**

The above strategic actions of the University for 2010 – 2014 will be constantly adjusted to the operational criteria of the learning and research process, in compliance with the national and international regulations in this field. They will bring contribution to both having *Spiru Haret* University involved in the social, economic and cultural activity of the country and also to turning the University into a driving force of the education, science and culture to comply with the national and European values.

Spiru Haret University has its own mechanisms of evaluation and control of how the Strategy of Quality Assurance is implemented at the level of the Senate, Board of Trustees, Faculties, Departments, and also of monitoring via specialized structures of putting into practice the criteria and standards in the sector of quality in the provided services.