

Concordance between USH mission, vision and objectives (synthesis):

	Description	Achievements
Mission	<p>There are two ways USH generates and transfers knowledge to society: _</p> <ul style="list-style-type: none"> - <i>basic and continuing training at a university and postgraduate level</i> <p><u>Purpose:</u> personal development and professional insertion of the beneficiary, providing highly skilled personnel for the needs of the socio-economical environment;</p> <p>- <i>scientific research, development, innovation and technological transfer</i></p> <p><u>Purpose:</u> supporting the individual and collective performance in research and creation; the capitalisation on the research results for the benefit of the academic community and the Romanian society; the promotion of culture and artistic culture</p>	<p>Current situation (2012)</p> <ul style="list-style-type: none"> - 51 authorised/accredited majors/ study programmes, completely functional in 2012-2013 - 23 accredited master programmes; - 7683 students from 11 majors, benefited from internships at companies during the previous 3 years (POSDRU Project no. 64176 /with a value of 17.964.429,73 RON, 4.177.774,35 EUR equivalent) providing thus real chances for labour market insertion in the profession the students trained for. <p>- 24 functional research centres, over 67% of the teaching personnel activate in these centres. The first research quality evaluation exercise (ENEC) places USH on positions comparable with the tradition research universities in Romania for the economic and social sciences fields</p> <p>17 <i>hardcopy and online</i> scientific publications in, Romanian/ English indexed in international data bases</p> <ul style="list-style-type: none"> - 215 articles published by the teaching personnel of USH and ISI Thomson indexed - providing access to research information resources (e.g. access to JSTOR and other databases)
Principles (Values)	<ul style="list-style-type: none"> - the principle of academic autonomy; - the principle of academic freedom; - the principle of free thinking; - the principle of beneficiary-centred education; - the equity principle (the access to non-discriminatory education); - the equality of chances principle; - the principle of quality; - the principle of public liability; - the principle of relevance; - the principle of transparency; - the principle of dialogue based and consultation decisions; - the principle of educational, managerial and financial efficiency; - the principle of mobility freedom - 	<p>The principles are reflected in:</p> <ul style="list-style-type: none"> - total autonomy in the decisional processes governing the educational process; - the existence of a managerial framework encouraging the teaching personnel's proposals regarding the establishment of new majors/study programmes, the improvement of the existing ones; the introduction of new evaluation and control methods for the existent programmes - student-centred learning (tutorship, consultations, flexibility, guidance during the undergraduate/ master studies etc) - the academia has the freedom to choose research themes, to join teaching teams in other faculties than the ones they activate in, to propose and organise scientific events,

	<p>national/international;</p> <ul style="list-style-type: none"> - the principle of undertaking, promoting and keeping the national identity and the Romanian culture values; - the principle of social inclusion; - the principle of promoting education for health- by practicing physical education and sport; -the principle of solidarity – the skill to take action together for the accomplishment of the objectives undertaken; (The USH Charter p.26-27) 	<p>collaborations with other institutions in the country and abroad or the business environment (Research Regulations, the European Charter for Researchers and the Recruitment Code of Conduct etc);</p> <ul style="list-style-type: none"> - the social dimension and the access to education of the youth in all social categories, due to affordable tuition fees- was possible due to the financial strategy oriented towards streamlining the expenses
<p>Current strategic objectives</p>	<p><i>Actual university autonomy;</i></p> <p><i>looking into the future;</i></p> <p><i>building a quality culture within the organisation;</i></p> <p><i>student-centred learning;</i></p> <p><i>providing financial sustainability</i></p>	<p><i>partly accomplished</i> due to the annual legal framework</p> <p><i>accomplished</i> by integrating the modern ICT means in teaching, in seminars and evaluation (Bb) 60 % of the academic courses are developed in Bb. Courses, consultations, interactive shows have been filmed and broadcast at TVH2.0</p> <p><i>partly accomplished</i> - we note the ongoing interest in developing the quality culture in the organisation – reflected in the implementation of two strategic POSDRU projects: ID 62249 European Quality in Higher Education and ID 60720 The development and implementation of a monitoring, continuing improvement and quality assurance in the open and distance higher education based on the performance indicators and the international quality standards- ODEQA- Open and Distance Education Quality Assurance</p> <p><i>accomplished</i> - integrated IT system for the secretariat and the administrative department, Bb IT system for learning resources access, access to national and international data for documentation (JSTOR etc), access to tutorials and consultancy, access to TV and radio media resources, social services/ accommodation, meal, club etc</p> <p><i>accomplished</i> – high-performance financial management, USH never had difficulties regarding the cash flow and it sustained financially all of its activities</p>

<p>Strategic objectives for 2014-2020 (Strategic plan for 2014-2020)</p>	<p><i>Increasing USH international visibility - (relations of cooperation materialised in common projects)</i></p> <p><i>diversification of the educational offer - developing study programmes in English,</i></p> <p><i>developing the relations with the business environment – for a better graduates' insertion on the labour market ; performing applied research for the business environment</i></p> <p><i>promoting USH image in the country and in the EHEA space</i></p> <p><i>orientation towards lifelong learning programmes</i></p>	<p><u>Indicators</u></p> <p>50% increase in the number of academic collaboration contracts with similar foreign institutions; the accreditation of at least 1 joint programme; the annual organisation of at least one international cooperation conference; at least 2 grant projects elaborated annually in international partnership; 2 academic study programmes in partnership with foreign universities</p> <p>the establishment and authorisation/accreditation of at least 3 study programmes in foreign languages at the faculties having the potential to attract foreign students; The organisational framework for the lifelong learning programmes was created, MCTS approved 40 programmes for academic year 2012-2013</p> <p>the establishment of a self-financed research and consultancy centre for the support of SMEs with export operations</p> <p>USH presence in all the social media</p> <p>at least 30% of the number of students attracted between 2014-2020 shall be adult students.</p>
<p><i>Evaluation and control</i> Strategy adjustment mechanisms</p>	<p>- see Appendix 15</p>	<p>USH has its own evaluation and control mechanisms for the strategy implementation; these function at Faculty, Department, Senate and Board of Trustees level (as described in the USH Charter p.34)</p>