
USH 2010 – 2014 QUALITY ASSURANCE STRATEGY

(Summary)

At *Spiru Haret* University, the Quality Assurance Strategy is the reference point for setting the objectives and initiating the undergraduate and Master programmes as well as for ensuring the necessary standards for quality in education, in line with the national and European requirements.

The strategy is developed to provide efficiency in education and research and to ensure the University's social, economic and cultural contribution as well as to turn the University into a strong disseminator of education, science and culture, in the spirit of the national and European values.

The strategic objectives are the expression of the academic community's will to participate in the national and international competition for building and developing a value system in line with the interests and needs on the assertion of the human being in the current social context. For the reference period, *Spiru Haret* University has set the following short and medium term objectives at a global level:

- providing an efficient management;
- continuing improvement of the institutional framework;
- developing and consolidating our own infrastructure;
- permanent increase in the quality of education;
- continuing implementation of a pro-quality culture in all academic areas;
- diversified research, turning to good account the University's creative potential and full capitalisation of the research outcomes;
- diversifying and enhancing international relations;
- workforce professional development, promotion and motivation;
- promoting the University's image at the domestic and foreign academic, economic and social levels.

The Quality Assurance Strategy is developed according to the University mission and structure, as set by law and stipulated by the University Charter, as well as to the quality management system documents.

It is certified herein that:

- *Spiru Haret* University is a free, open higher education institution, autonomous both academically and economically and financially;
- it asserts its autonomy and acts as a *Magna Charta Universitatum* signatory for adopting, in the European higher education and research area, the Bologna Process standards and values.

The Quality Assurance Strategy certifies that in order to meet the stated objectives, *Spiru Haret* University involves all the central-level management structures (Senate, Board of Trustees) as well as the functional units (faculties, departments), research institutes and centres, support centres and technical and administrative structures (libraries, laboratories), specialty boards at central and faculty levels, namely quality assessment and assurance boards and quality internal audit boards. Also, this endeavour is fully attended by the

academia, according to their competences, as well as the students / Master candidates, direct beneficiaries of the educational offer.

The Quality Assurance Strategy covers the following fundamental areas of the educational field: education, research, international relations, (academic and administrative) management, human resources, infrastructure and funding, setting field-centred strategic objectives according to the data gathered in analysing each field.

An analysis of the strategy reveals that:

- in education, the University's coordinates are the *Bologna Process* international documents, while its axis are the internal and external beneficiaries of the educational process;
- the University has in place an efficient student recruitment policy, in line with its mission and objectives, providing the students optimum training conditions in order to find employment in those areas in demand on the labour market;
- research work is organised and conducted according to the current demands at national and international levels, resulting in collective and individual research performed in research institutes and centres;
- the University enters into international relations pursuant to the domestic and international legislation in the field, ensuring the adoption of the Bologna Process regulations, standards and values in the higher education and research area;
- the academic and administrative management functions are in full agreement with the University mission, while the management system meets the organisation and operation principles, as full university autonomy, academic freedom, quality assurance, high professional competence, non-discrimination, cooperation, responsibility, solidarity;
- *Spiru Haret* University has in place a proper infrastructure providing optimum educational services; it consists of a state of the art Internet-connected computer network, Blackboard e-Learning platform as well as of own television and radio stations and printing house;
- the funding sources are tuition fees and other fees, research programmes-derived funds, expertise, consultancy, services, donations, sponsorships and other legal sources.

The strategic objectives for each educational field fully match the institutional development demands and contribute to meeting the University's mission during the reference period, namely:

- a) training highly qualified specialists able to work in a competitive environment
- b) developing research work, stimulating thinking and creativity, multilateral capitalisation of the scientific, artistic, sports and of other creative processes.